

Digital Marketing Apprentice

Spoht Training, Perth

Salary: £6,000.00 to £10,000.00 /year

We are looking for someone who is bursting at the seams with creativity and ambition to join our team and take the lead on growing our public profile through usually digital marketing with the use of social media, as well as developing a website (how exciting!!!!). You will be learning the key elements of digital marketing and how to do it correctly through such tools as google analytics, SEO (search engine optimisation) upkeep of website, mailing list, maintaining a YouTube channel etc. etc.

The job will be challenging and demanding, so we need someone who is not afraid of hard work. However, it will also be extremely rewarding, with fantastic training provided and lots of opportunity for career progression if you work hard. You'll work towards a Diploma in IT and get to earn an above average salary for an apprentice, whilst gaining new skills and qualifications.

Responsibilities and Duties

- Development and Upkeep of all social media channels/YouTube channel.
- Maintaining a Mailing list.
- Upkeep of a website.
- Contacting potential candidates and clients.
- General Admin duties.
- Answering phones.
- Learning and using tools such as google analytics and SEO (search engine optimisation).

Qualifications and Skills

- Strong Communication Skills.
- High motivation and enthusiasm.
- Attention to detail.
- Willingness to learn and develop.
- Be creative and bring own ideas.
- Some knowledge of Microsoft Office and/or web technologies is desirable, however not essential.
- Career Driven.
- Excellent time keeping skills.

Required education:

- Secondary education

Applications can be made via www.indeed.co.uk