



Goconstruct.org is a brand new construction and built environment website designed by industry for use by all. The website hosts a range of information and support for employers including:

- Information on Apprenticeships and available funding
- Advice and guidance on how to take on an apprentice
- A variety of inspirational careers education and resources to help you showcase construction and support recruitment into the industry, such as presentations, activities and case study challenges
- Access to impactful marketing materials to promote construction using the Go Construct brand including; posters, site hoardings and digital media assets.

CONSTRUCTION IS A CAREER LIKE NO OTHER

goconstruct.org

Printed on material with a maximum of 75% recycled content.



CONSTRUCTION IS A CAREER LIKE NO OTHER

Go Construct is the construction industry and our partners pulling together to encourage people from all backgrounds to consider a career in construction.

Working together through Go Construct we will tackle our industry's outdated, negative image to overcome our recruitment challenges by inspiring people to choose construction as their career of choice.

This campaign matters. Construction accounts for 2.6 million jobs in the UK and the sector is expected to grow by nearly 3% over the next 5 years creating over 220,000 new jobs.

Go Construct

- Inspiring people to consider a career in construction
- Discovering what a career in construction is really like
- Experiencing the industry for themselves

Visit goconstruct.org for a range of exciting and informative construction career related content.

THIS CAMPAIGN MATTERS




GoConstructUK

Industry led, funded by the CITB levy